



PRESS KIT · 2026

Jessa Sky

Métis Cree pop artist, mental health & addiction advocate, speaker, and host of the Sky Talks Podcast — Edmonton, Alberta.

RECOGNITION

CBC · SOCAN · Reverie

BOOKING

bookings@jessasky.com

WEB

jessasky.com

The story *is* the brand.

SHORT BIO • ~85 WORDS

Jessa Sky is a Métis Cree pop artist from Edmonton, Alberta, whose music transforms addiction, recovery, and cultural reconnection into anthemic, radio-ready songs. A four-time #1 artist on the Indigenous Music Countdown and a SOCAN #1 Song Award winner, she was selected as one of four artists nationally for the 2025 CBC × SOCAN Reverie Indigenous Music Residency, performing at Massey Hall. She is also a keynote speaker and hosts the Sky Talks Podcast, where healing and humour collide.

FULL BIO

Jessica Valentine Sky Baker, known as Jessa Sky, is a Métis Cree singer-songwriter born in Treaty 8 Territory and now based in Edmonton (Treaty 6). Her music sits at the intersection of radical vulnerability and mainstream pop — built from a personal history of addiction, an eight-year path to sobriety, and a cultural reconnection with her Cree heritage that came only after she got sober.

Since her 2021 debut single “On My Own,” Jessa has become one of the most distinctive voices in Canadian Indigenous music: four #1 singles on the Indigenous Music Countdown, an official SOCAN #1 Song Award for “Touchin’,” a 2024 CBC Searchlight “Honorary Indigenous Artist” title, and a spot in CBC Music’s Top 100 Canadian Songs of 2025 for “Grievin’.” In 2025 she was one of only four artists selected nationally for the CBC × SOCAN Reverie Indigenous Music Residency, culminating in a live performance at Massey Hall’s Allied Music Centre in Toronto.

Beyond music, Jessa is a mental health and addiction advocate who speaks publicly about living with Borderline Personality Disorder, and hosts the Sky Talks Podcast — candid conversations on recovery, identity, and healing, released under the tagline “where healing and humour collide.”

QUICK FACTS & RECOGNITION

Everything a journalist *needs to cite.*

4×

#1 singles, Indigenous Music Countdown

1 of 4

artists selected nationally, CBC × SOCAN Reverie Residency (2025)

500K+

cumulative streams across her catalogue

3M+

total TikTok video views

Métis Cree

born Treaty 8 · based Edmonton, Treaty 6

12+

episodes, Sky Talks Podcast

RECOGNITION TIMELINE

- | | |
|------|---|
| 2024 | CBC Searchlight “Honorary Indigenous Artist” for the single “Anxiety”; debut album <i>Sky’s The Limit</i> released. |
| 2025 | Selected as 1 of 4 artists nationally for the CBC × SOCAN Reverie Indigenous Music Residency; performed at Massey Hall’s Allied Music Centre. |
| 2025 | “Touchin’” earns an official SOCAN #1 Song Award after topping the Indigenous Music Countdown. |
| 2025 | “Grievin’” selected for CBC Music’s Top 100 Canadian Songs of the year. |
| 2026 | Headline concert, Commonwealth Bar & Stage, Calgary. |

Selected *discography.*

<i>Sky's The Limit</i>	DEBUT ALBUM · 2024
<i>Look At Us Now, Vol. 2</i>	EP · 2025
<i>“Touchin’”</i>	SINGLE · SOCAN #1 AWARD · 2025
<i>“Grievin’”</i>	SINGLE · CBC TOP 100, 2025
<i>“WE’RE NOT LOST” ft. Abraham Lake Singers</i>	SINGLE · #1 IMC
<i>“Forever” ft. Mattmac</i>	SINGLE · 250K+ STREAMS
<i>“Better This Way”</i>	SINGLE · #1 IMC, 2023
<i>“On My Own”</i>	DEBUT SINGLE · 2021

LISTEN

[SPOTIFY](#)

[APPLE MUSIC](#)

[YOUTUBE](#)

[AMAZON MUSIC](#)

What press has *said*.

“Jessa Sky’s music transforms pain into power, creating anthems of resilience, healing, and self-discovery.”

— CBC MUSIC

APTN National News & Face to Face profiled Jessa in a dedicated broadcast interview with host Dennis Ward, discussing her sobriety journey and use of music as a tool for processing trauma.

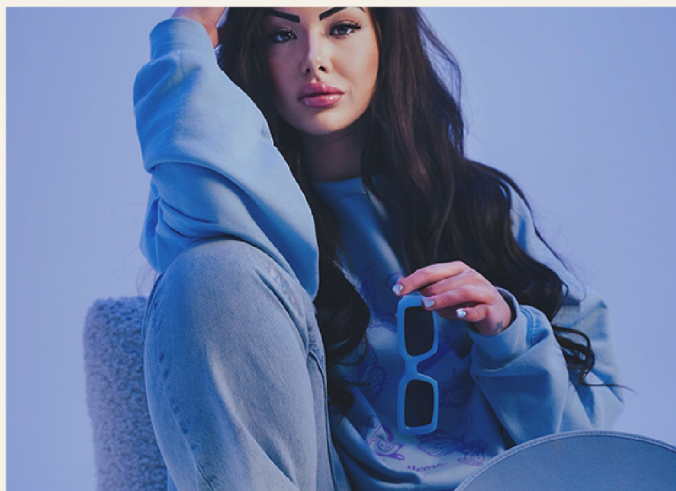
Raven Radio Network described her as a Cree singer-songwriter whose work carries real authenticity and depth, and highlighted her advocacy for mental health and addiction recovery.

Shoutout Atlanta profiled her independent artistic path, her overcoming of addiction, and her songwriting philosophy.

CBC Music (Reverie feature) covered her selection for the 2025 Reverie Indigenous Music Residency and her Toronto studio sessions and Massey Hall performance.

Alberta Music and sākīhiwē both list her among featured Indigenous artists, citing her chart-topping singles and national broadcast rotation.

Photography *preview.*



Full-resolution files (3096×2064, print-ready) are included in the accompanying photo package. Photo credit: courtesy of the artist.

Speaking & *Sky Talks.*

KEYNOTE & PANELS

Lived-experience talks on mental health, addiction, and identity

Jessa speaks at conferences, schools, and community events on mental health, addiction recovery, living with Borderline Personality Disorder, and Indigenous resilience — drawing directly from her own story rather than research alone.

MENTAL HEALTH & RECOVERY

ADDICTION & SOBRIETY

LIVING WITH BPD

INDIGENOUS RESILIENCE

Sky Talks Podcast — hosted by Jessa Sky, “where healing and humour collide.” Twelve-plus episodes of candid conversation with guests spanning recovery, culture, comedy, and craft, available on YouTube, Apple Podcasts, and Spotify.

Jessa Sky

"Still healing. Still here."

SHOWS & SPEAKING

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PRESS & MEDIA

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BASED IN

Edmonton, AB · Treaty 6

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